



# SHRIJI DECOR PVT. LTD.

INTERIOR PROJECT CONTRACTING SERVICES

corporate profile

BUILDING  
SIGNATURE  
SPACES  
- Since 1992

**SHRIJI DECOR PVT. LTD. (SDPL) is  
an established interior turnkey project  
practice in the India and holding multi-  
disciplined Interior Design and MEP  
Engineering Design contracting  
competencies, that delivers  
experience and innovation  
to partners and customers,  
Maintaining Four offices  
in India,**

**People,  
Innovation,  
Delivery**

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# Who We Are

\* Real



## Who We Are

### **DIRECTOR STATEMENT**

Over 25 years of excellence, SDPL has been successfully providing a full range of turnkey interior and fit-out services to the interior contracting industry, all over India Based in Mumbai

SDPL has ability to produce high quality results, and are committed to achieve clients requirement combining new technologies

For every project, we ensure accuracy and efficiency by stressing on detailed initial project planning, thorough co-ordination, engineering and project management.

Our self evaluation is another essential factor of our development therefore research to embrace new technologies, design ideas and construction methods is an ongoing process at SDPL

Our practice teams, led by our sector experts, pull their collective expertise and apply them to the benefit of our clients.

We strive to create long-term value and a lasting relationship.

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## Who we are

Shriji Decor Interior Project Contractor was founded by Mr. Umed Suthar in 2005 and has experienced steady growth since then, and now Mr. Umed with Shyam Suthar and Gautam Suthar is successfully leading company's growth to the corporates and Global organizations

Our in-house talent pool extends from Designers, Project Managers, Project Engineers, Production Engineers, Purchase department, Survey (quantity) department, HSE & QC Officers, Time management, material management and people management are the key components of turnkey projects that our teams are adept at handling.

The manufacturing division is optimally managed to provide resources that cut down on wastage and thereby ensures competitive market pricing. At SDPL our most challenging and prestigious projects have been successful due to effective planning and management of time and resources.

And to ensure complete peace of mind, we provide added value long after the handover of the project by including post-delivery service and maintenance.

**“ We are what we repeatedly do. Excellence is a habit”**

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# Growth History

- 1992 — Started as a Sub Contracting firm – Gautam Interior
- 2001 — Grow to Main Interior Contracting firm – Gautam Interior
- 2005 — Grow to Civil & Interior Contracting firm – Shriji Decor
- 2010 — Grow to C & I and Established Modular Furniture Unit – Shriji Decor Pvt Ltd
- 2017 — Now providing complete interior solution from Concept to build – Shriji Decor Pvt Ltd

SDPL has grown steadily through a repeat business strategic model; building lasting relationships with renowned global and local organizations and their brands across the India

the firm has completed projects throughout the India, it build a variety of large commercial and multi-family developments. We have build our reputation through Quality of works

**“ Success is doing ordinary things, extraordinarily well ”**

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## Vision

SDPL Interiors has built up a prestigious and respected name and strives to become the first choice of Clients.

SDPL develop a vision for each project through a process in which we assess the client needs in an interactive manner, and subsequently provide appropriate visuals and sample materials.

We consistently deliver eco-friendly world class finishes in our interior design concepts. It takes leadership to new levels by promoting professionalism, detailed design, technical competency, applied technology and quality in service.

The firm's duty is to complete all projects in such a way that it creates an ambience echoing the desires of our clients' hearts and to enhance their lifestyle in harmony with nature.

## Mission

Our mission is to fulfil each client's requirements on every project and to ensure their complete satisfaction by going that extra mile using our superior craftsmanship

Our purpose is to provide its clients with a professional contracting service that is trustworthy, knowledgeable, and creative

We strive to provide comprehensive and personalized design & fit-out, turnkey solution enhancing both ambience and quality whilst minimizing cost and maintenance.

Client satisfaction plays a key role in every aspect of our business including the post-delivery maintenance that we provide. This is to ensure continuous trajectory towards achieving this satisfaction.

## Philosophy

Our philosophy is to build and maintain close relationships with our clients and our primary objective is to ensure client satisfaction. and a focus on unparalleled and consistent customer service.

We achieve this by working closely with our clients, seeking to truly understanding their requirements and to deliver superior quality, innovation and value for money.

SDPL leverages the combination of technical knowledge and experience in all sectors of the interior industry with a proven track record of delivering high quality fit-out and turnkey solutions for our valued clients.

We have committed professional team based in our head office of Mumbai, along with our regional offices at Kolkata, Bangalore, and Vizag.

## Capability

Our current staffing levels provide our clients with the surety that we have the capacity to deliver projects within the time and quality expectations.

Our large resource base means we can effectively coordinate and deliver quality projects on time and within budget. proven capability is demonstrated in the repeat business we attract, ethical approach and ability to collaborate effectively.

We have therefore assembled a strong team with full knowledge of the client and project requirements and ready to commence immediately.

We will ensure that the project is well resourced at all times and are able to bring in additional manpower and complementary skills during peak periods.

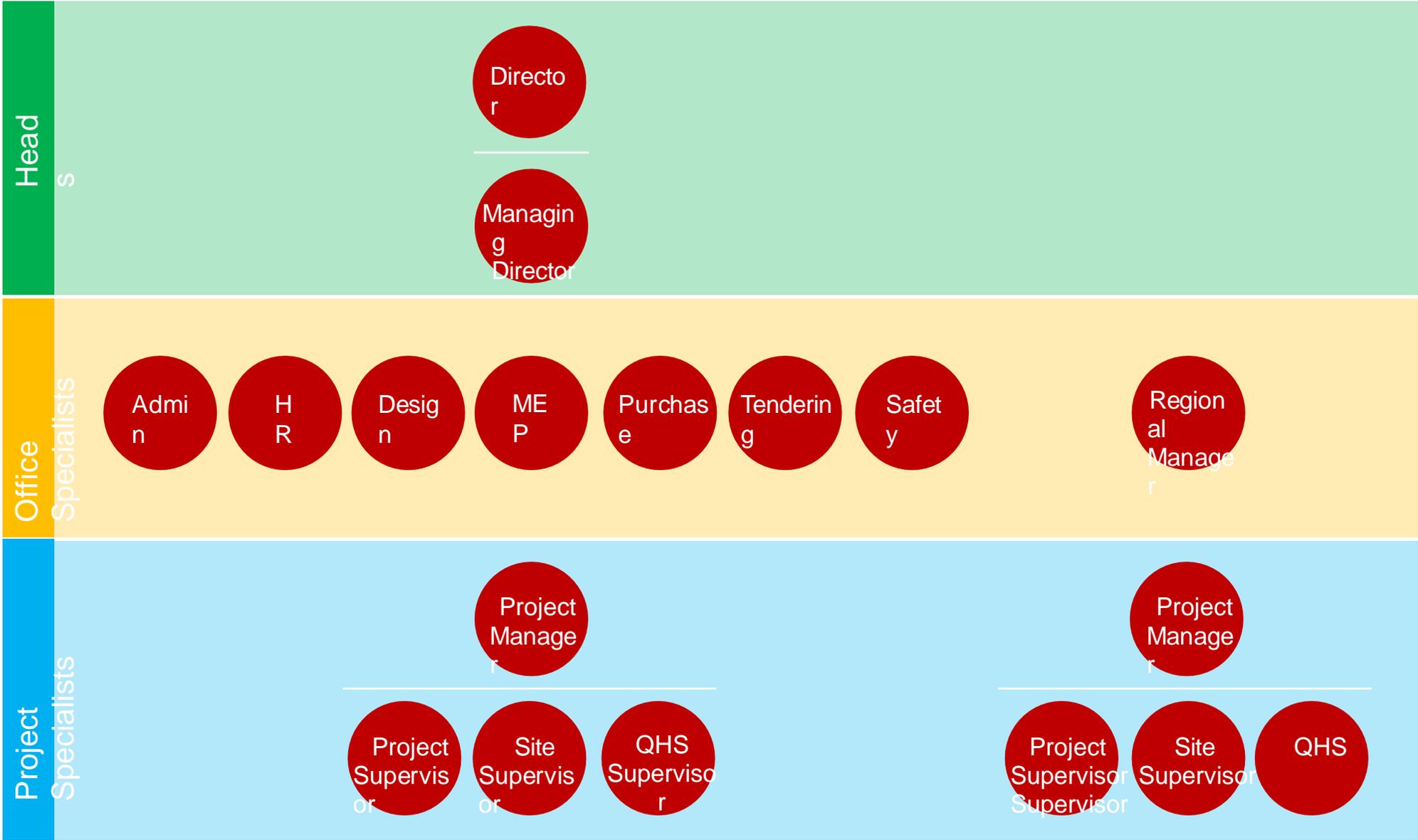


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# Management

\* Real

# Organization Chart



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# Management Systems

## **DELIVERY**

Regardless of the procurement route chosen by our clients, SDPL focuses on the need to work closely with all the project team in a proactive and collaborative manner to develop the best solutions for the interiors of every project.

## **HEALTH & SAFETY**

at SDPL we accurately capture our reported health and safety data, measure it, manage it and ultimately improve our health and safety in order to ensure that everyone on every SDPL site goes home safe every day.

## **COST MANAGEMENT**

SDPL recognizes the importance of cost management on every project and Our early involvement in the pre-construction phase, where we seek to work closely with the full design team, enables us to review the cost plan, carry out value engineering and develop a set of procedures for managing and controlling costs throughout the life of the project.

## **QUALITY**

SDPL operates a Quality Management System on all projects undertaken and this ensures we meet all Client expectations in regard to Quality. The SDPL procedures ensure that all management staff involved in the project, from director level to section foreman are responsible for Quality Control, is always a key priority throughout the course of the project.

## **SUSTAINABILITY**

SDPL we take an active approach to sustainability and constantly strive to improve performance through detailed planning and sustainable construction techniques we minimize waste during the construction process and maximize reuse and recycling of materials where possible. We work closely with our clients, architects and engineers to determine how best to achieve sustainability objectives.

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## TEAM

SDPL have a highly qualified and committed professional management team based in our Mumbai head office, our regional offices of Kolkata, Bangalore, and Vizag along with our head office. Our management team focus on the need to work closely with all the project stakeholders in a proactive and collaborative manner to develop the best solutions for the Interior construction of every project.

The management team are accustomed to delivering premium grade technically challenging projects to tight programs and budgets. Our team is client and solution driven with an absolute commitment to innovative thinking, problem solving and project delivery that exceeds the expectations of our clients.

We always put our clients' interests first and we are passionate about achieving their business needs in a way that provides them with the very best work experience from start to finish.

Senior Management

Business Development

Planning

Project Management

Technical Department

MEP Team

Design Studio

Cost Estimation

Post Contracts

Administration  
Department

Finance Department

H.R. Department



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# Our Brand

\* Real

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## Our Brand

SDPL team have been selected for their in-depth understanding and knowledge of design and their proven track record of delivery. they range from the most experienced members of the interior design team who bring detailed knowledge of design and construction.

People have been well structured into various divisions to provide a full range of project related services in coordination until completion of the project

SDPL delivers exceptional solutions by collaborating, innovating, designing and delivering flawless results giving attention to detail and wide range of services deliver extraordinary results

Our people understand that every conversation, every presentation or drawing, every behavior, each and every interaction, internal or external, is a representation and reflection of our brand.

Our brand is everything we do as individuals and collectively as an organization to deliver a world-class service to our clients and partners and to build on our reputation.

# SDPL



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# What We Do

\* Real

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## Services

SDPL, through key competencies of Interior Design and Engineering, offers a wide range of contracting services to partners and clients across the India. The firm keeps abreast of the latest design trends in different project types combining in-house technical know-how, client needs and requirements to make it one of the few highly competitive design firms across project types in the region.

### Services we provide :

Interior Designing  
Civil & Interior Contracting  
Carpentry & Joinery works  
MEP Contracting  
Design & Build Contracting  
Turnkey Projects  
Fit Out  
Refurbishment  
Private Homes  
Outdoor & Indoor Sports flooring  
Modular furniture  
Products

### Sector :

Corporate office  
Banks  
Retail  
Education  
Healthcare  
Fitness  
Residential  
Bungalow  
Hospitality  
Fit-out  
Sports  
CHSL



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# Our Process

\* Real

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# Our Approach

## HONEST ETHICAL OPEN

Trust is the foundation of all our relationships. By being honest, fair-minded and dependable we build long standing, valued relationships.

Our clients and the people we work with put their trust in us because we do what we say we are going to do. Our approach is straightforward, upfront and transparent so everyone we deal with can be certain of the result.

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## COLLABORATIVE APPROACH

Our collaborative approach to the build of major projects is unique. We bring our expertise to local offices in a wide variety of ways, whether through sharing knowledge and best practice across to work collaboratively on single projects.

We innovate through our r&d teams, we learn from past projects, we test and evaluate our designs all the time, sharing our knowledge throughout SDPL.

our clients enjoy access to a continually learning organization that has the ability to bring innovation, skill and resourcing to a diverse range of projects.

**“ Quality is always the result of intelligent effort ”**

## VISIONARY

By embracing your aspirations and adding the benefit of our unique design experience we bring your ideas to life by turning your thoughts into tangible, build-able, designs.

## EFFICIENT

We make the decision-making process easier by producing presentations each stage to make it simpler and more cost-effective to explore all options; ruling out costly mistakes earlier.

## EXPERIENCED

Our team have over 25 years experience of ensuring that the finished product we deliver makes a valuable improvement to your business.

## CONSIDERATE

We minimize any impact to your business by being fully prepared and highly reactive. we can turn around your project requirements within tight deadlines.

## COST CONSCIOUS

We maximize your budget by providing a flexible and experienced bespoke design service in-house as part of our fit out delivery offering, with our buying team working alongside them to constantly value engineer the project.

## DEDICATED

What you want is what we do, and you can rely on the entire SDPL team to be as passionate about your project as you are.

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# Our Process

SDPL has, over its **25 years** of operation and through continuous improvement, developed a successful process of design and delivery that offers transparency and certainty to our clients and project partners.

START

EARLY RELATIONSHIP DISCUSSIONS

DESIGN STUDY

SITE INSPECTION

Q & A

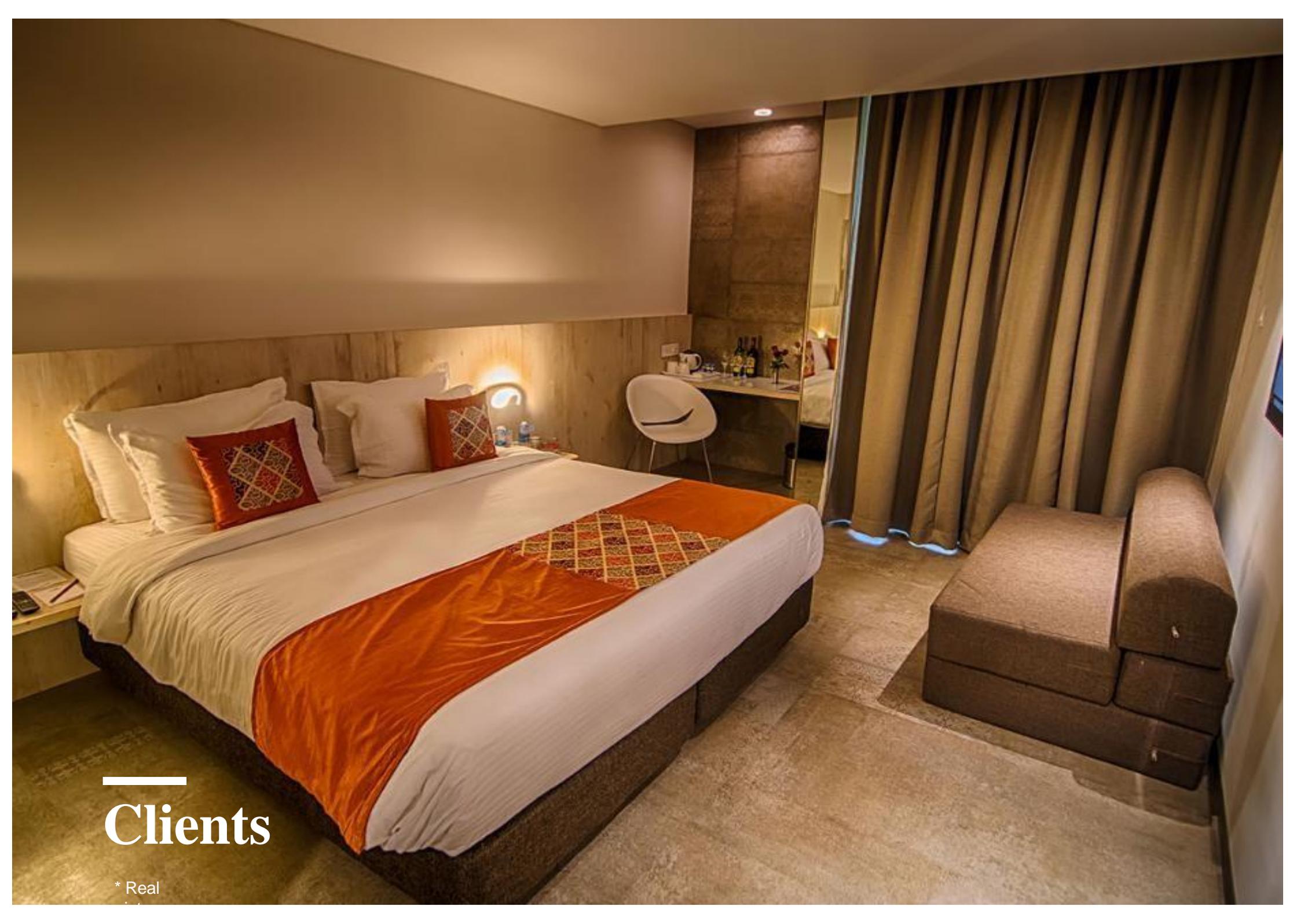
DETAILED DESIGN

TENDER DOCUMENT

CONSTRUCTION

FINISH

Our core strength i.e. our people have been well structured into various Divisions within our corporate structure to provide a full gamut of project related services.



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# Clients

\* Real

# Prestigious Clients

“ We have been trained to listen to our clients and meet their needs ”

# Accreditations

## Completed Projects

ABN AMRO BANK,  
mumbai ABN AMRO  
BANK, Chennai HSBC  
BANK, Hyderabad  
MALDAR DRESIDGING LTD,  
mumbai TATA FINANCE RESI,  
mumbai DHARAM GODHA RESI,  
mumbai  
ASIF OFFICE, mumbai  
KIRIT SANGAVI RESI,  
mumbai HARISH MEHTA  
OFFICE, mumbai SURESH  
KARE RESI, mumbai SUKHA  
NAND TEXTILE, Daman  
SANJAY MAHAJAN RESI,  
mumbai SURESH PAKLE  
RESI, mumbai SANJAY  
UPALEKAR RESI, mumbai  
SAHARA DRESIDGING,  
mumbai DHULE SAGAR -  
OFFICE, Dhule INDOCO  
REMEDIES LTD, Goa  
TATA FAINANCE- OFFICE, mumbai  
INDOCO HOUSE OFFICE, mumbai  
INDOCO REMEDIES LTD CORP,  
mumbai PIDILITE INDUSTRIES,  
mumbai  
SAN & SUN HOTEL,  
mumbai INDIGO  
AIRLINES, mumbai  
INDIGO AIRLINES, goa  
BNP PARIBAS BANK, delhi  
ABM AMRO, chennai  
SUKHANAND SALES AGENCY

SWAMI SAMRATH DEVELOPER,  
mumbai  
SAMARTH DEVELOPER CORP,  
mumbai CATHYPACIFIC  
AIRLINES, mumbai SINGAPUR  
AIRLINES, Calcutta  
MATRIX INDIA ASSET ADVISORS,  
mumbai  
DEPFA BANK PLC, mumbai  
TIGER GLOBAL ADVISOR PVT LTD,  
mumbai  
NM ROTHSCCHILD , mumbai  
ANKUR DRUGS & PHARMA LTD,  
mumbai  
HDFC BANK, mumbai  
HDFC OFFICE,  
Bangalore  
ABN AMERO ASIA CORP, Finance,  
mumbai ABN AMRO ASSET  
MANAGEMENT, mumbai HSBC SUB-  
CONTRACT, pune  
PURNANDU JAIN RESI,  
mumbai LEHMAN  
BROTHER, mumbai  
BARCLAYS BANK, mumbai  
LEHMAN BROTHER,  
mumbai  
PRASANT NAMELEKAR RESI, mumbai  
WESTERN UNION,  
mumbai NM  
ROTHSCCHILD, mumbai  
TOYO ENG. (I) LTD,  
mumbai  
ESPRITO SANTO,  
mumbai PRITAM

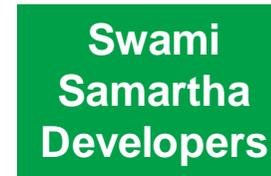
RBS,  
mumbai  
TPG,  
mumbai  
BEAU MONT RESI,  
mumbai SILVERLINK  
TECH, mumbai  
HSBC SUB-CONTRACT,  
Vishakhapatnam HSBC SUB-  
CONTRACT, Calcutta  
HSBC SUB-CONTRACT, worli  
CONCORD EXOTIC  
VOYAGES, goa  
MATRIX INDIA phase 2, mumbai  
OMIDYAR NETWORK, mumbai  
SAMARTH DEVELOPER CORP,  
mumbai MOSAIC INFRA PVT.  
LTD; goa  
AJMERA, mumbai  
MATRIX PARTNER (INDIA),  
Mumbai 48 FITNESS  
MAKER TOWER L ENTRANCE  
LOBBY TPG CAPITAL INDIA  
PHASE 2  
SWAMI SAMARTHA DEVELOPERS,  
HSBC,  
Hyderabad  
HSBC, Pune

## On going Projects

HUBTOWN,  
mumbai RNA,  
mumbai  
HSBC, Hyderabad  
HSBC, B1  
bangalore HSBC,  
B3 bangalore  
HSBC, B4  
bangalore HSBC,  
Pune  
HSBC, Vizag  
Silverlink Technologies India

**“Our growing client list is directly linked  
to our steady growth in the industry.”**

**Collaborative working** Architect / PMC / Builder



SANDEEP SANGAL AND ASSOCIATES  
ARCHITECTURE AND ALLIED SERVICES

ARCHITECTS  
INTERIOR  
DESIGNERS



**“ working experience with market leading companies ”**



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# Whys Us

\* 3D  
p

## Why Us

SDPL has a long track record working with successful local and international organizations that demand consistency in quality, service and value for money, regardless of where their project is located.

SDPL firmly believes the key to achieving client satisfaction and project success is through our commitment to a partnering and team focused approach with all our project stakeholders.

We take a collaborative approach with our clients and consultants, ensuring that we are working as a team at all times. Open communication and close collaboration on our projects encourages shared innovation. As a result we have succeeded in saving many clients both time and money.

SDPL operates with a fully integrated in-house design and procurement support services that are also combined with effective cost and value management processes to ensure successful delivery on all projects.

Our process includes a project specific Quality Control Plan that is developed to ensure defects free delivery. SDPL is fully committed to Safety First at all times in all our operations and site activities.

We place Safety First in the protection and welfare of all our office staff, construction operatives, site labour and visitors.

Our group believes that the foundation of all creativity should be of a strong relationship. Which is why, commitment at SDPL is more than mere timely completion of the projects. It is an eye for perfection and transparency in its operations at every stage. Hence the projects that are executed will always live up to the values that the Group stands for, of long-lasting relationships.

**“ Excellence is result of continues practice ”**

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## Advantage

**Client  
Satisfaction**

**Transparency**

**Experience  
that comes  
from family  
owned  
business**

**Attention to  
detail that  
comes from  
family  
operated  
business**

**Trusted  
promises  
delivered**

**One Stop  
Interior  
Solutions**

**30% quicker  
than an  
alternative**

**Dedicated  
Resources**

**Collaborate  
working  
approach**

**Forward &  
Innovate  
Thinking**

**Accident  
Frequency  
Rate One in a  
Million**

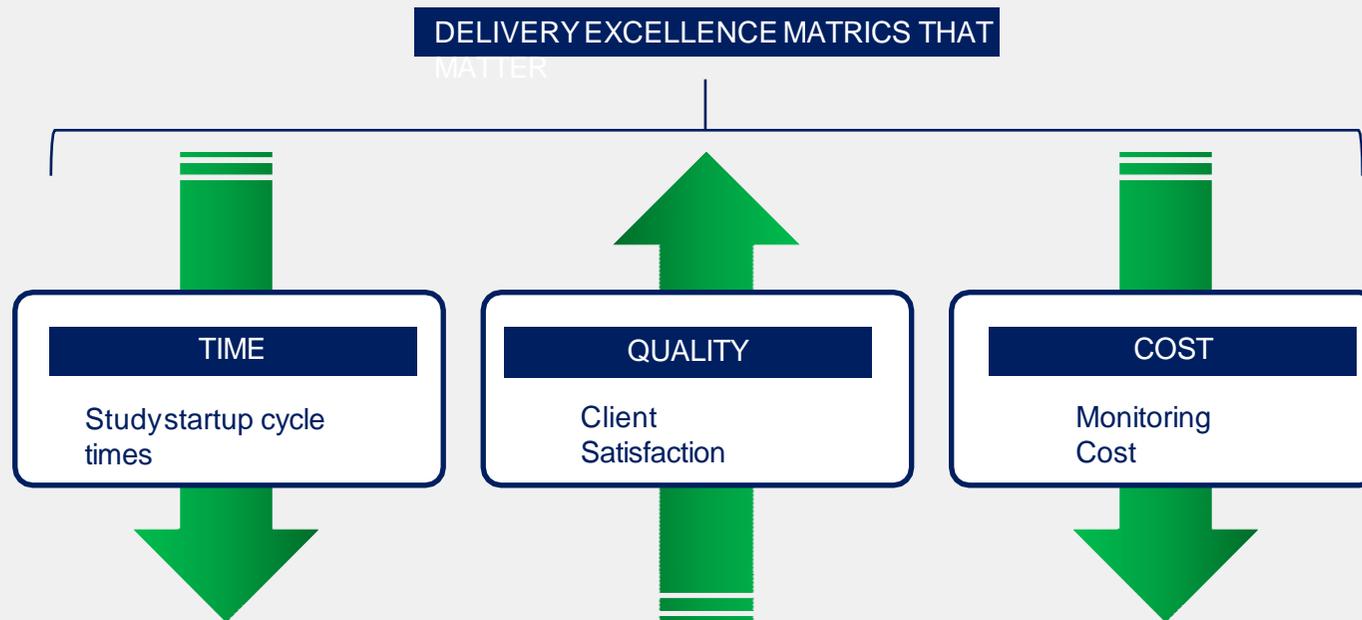
**Personalized  
Service**

**Standard of  
Quality**

**Repeat  
Clients**

**Focus on  
Client Needs**

# Delivery excellence





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# Infrastructure

\* Real

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# Infrastructure

Customer relation

Marketing

Introduction

Design concepts

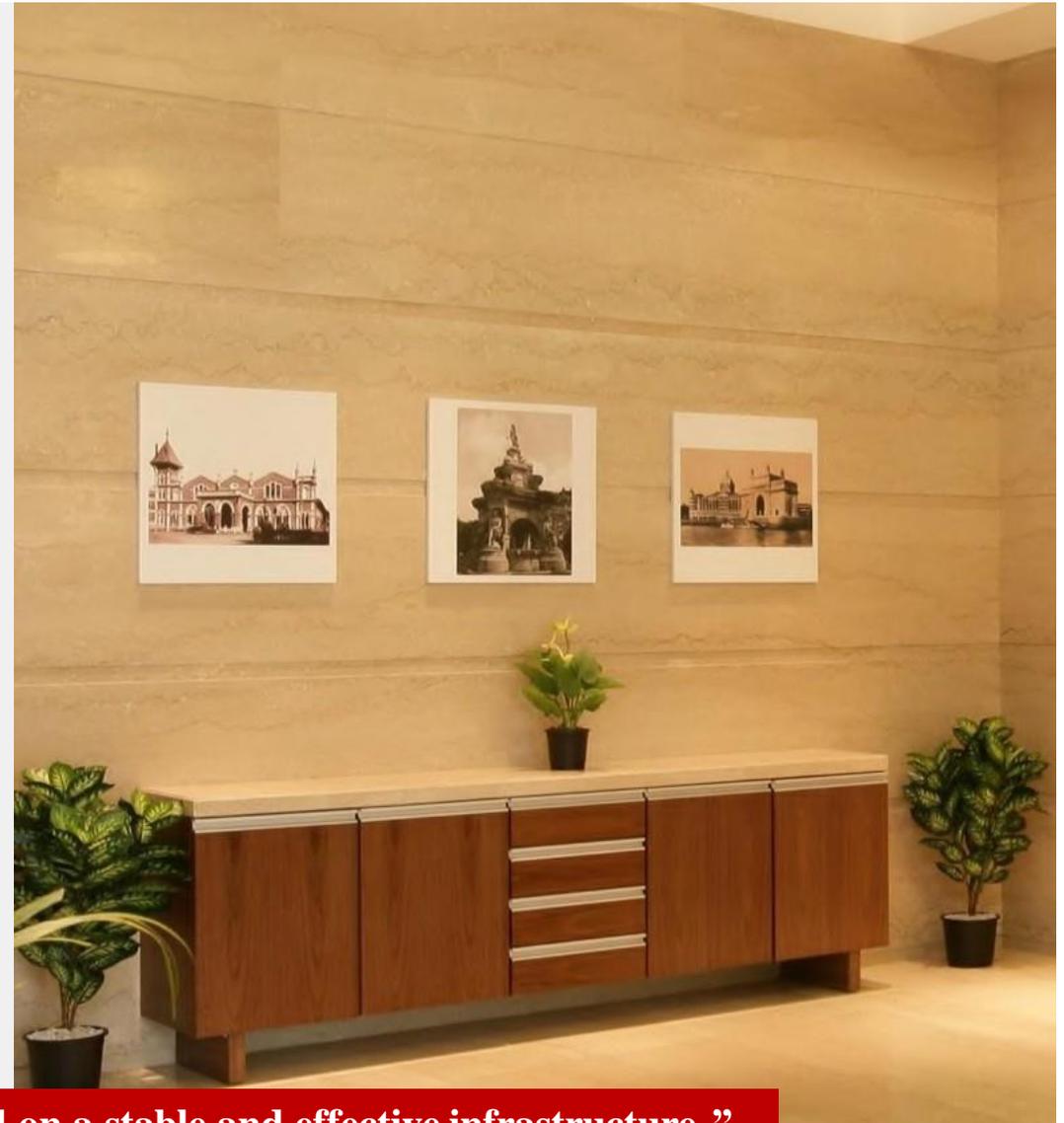
Design developments

Planning

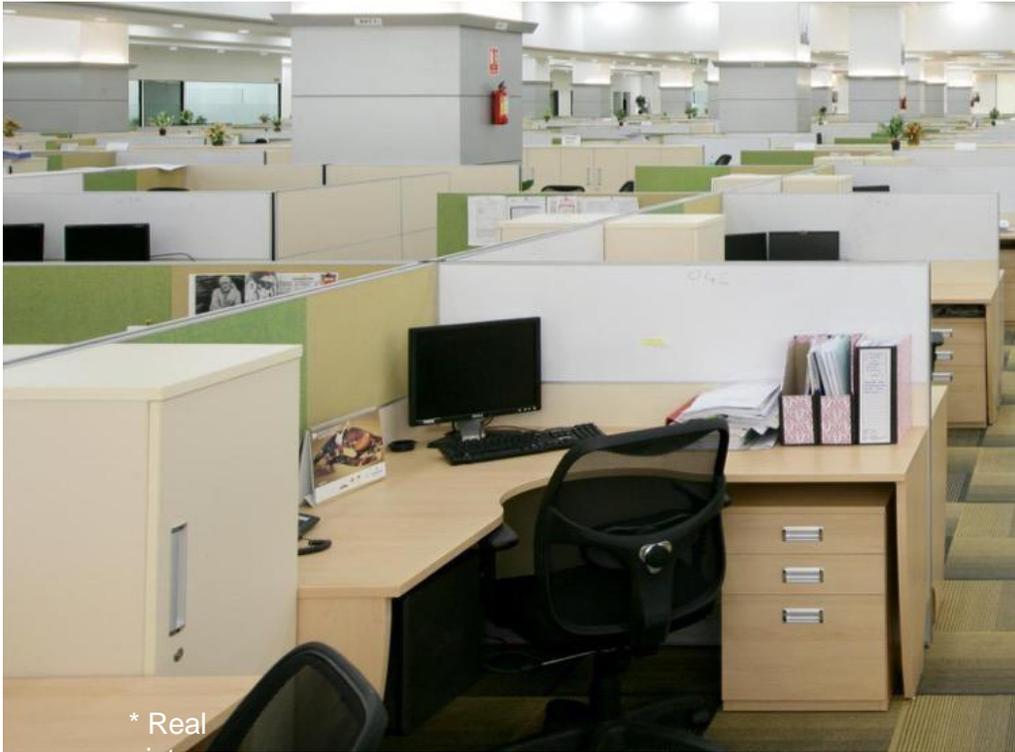
Bidding & Negotiations

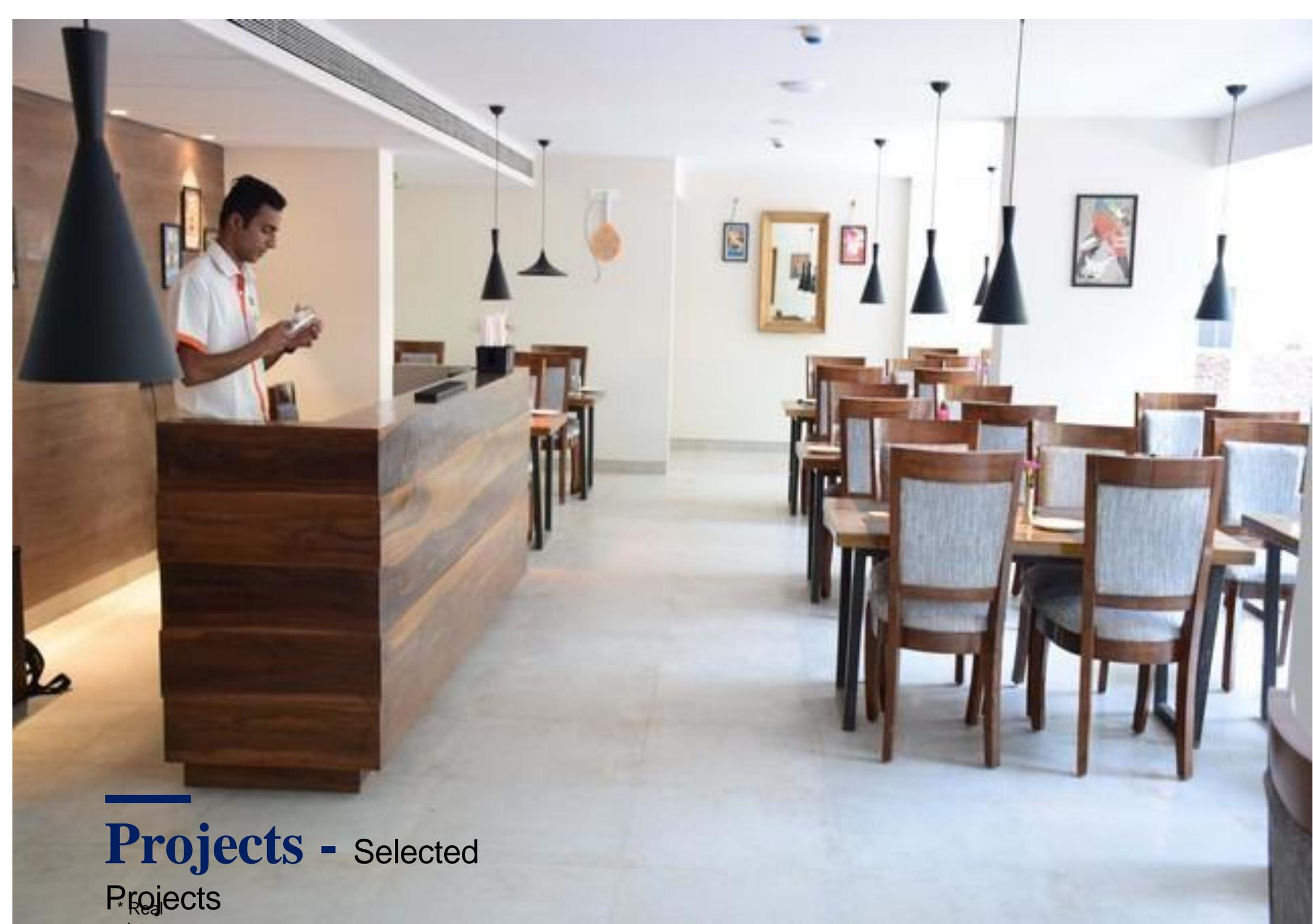
Implementation

Documentation



**“ Success of an enterprise largely depend on a stable and effective infrastructure ”**





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## Projects - Selected

Projects  
Real  
picture

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## **Our Experience**

**Interior design isn't just about functional, beautiful finishes and furniture. It's about creating an experience and an environment that our clients will love and remember long.**

**Providing good working environment is a key to productivity of any company**

**Quality environment adds up to standard**

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\* Real picture



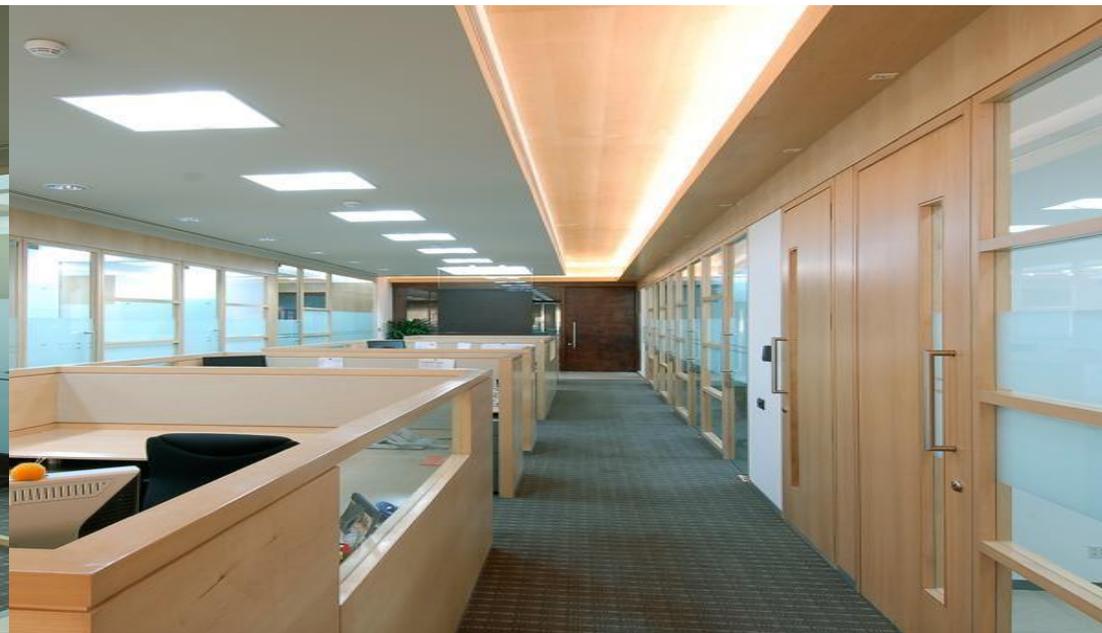
## PROJECT DETAILS

Client: Toyo Engineering India  
Sector: Corporate  
Location: Mumbai  
Area: 60000 Sqft  
Duration:

Architect: Upalekar Sadekar Architect  
PMC(Management): United  
PMC (execution): -  
MEP Consultant: -  
3<sup>rd</sup> Party: -

Scope of Services:  
Civil, Interior, Plumbing, Electrical, HVAC, Data,  
Facade, Modular furniture

\* Real picture



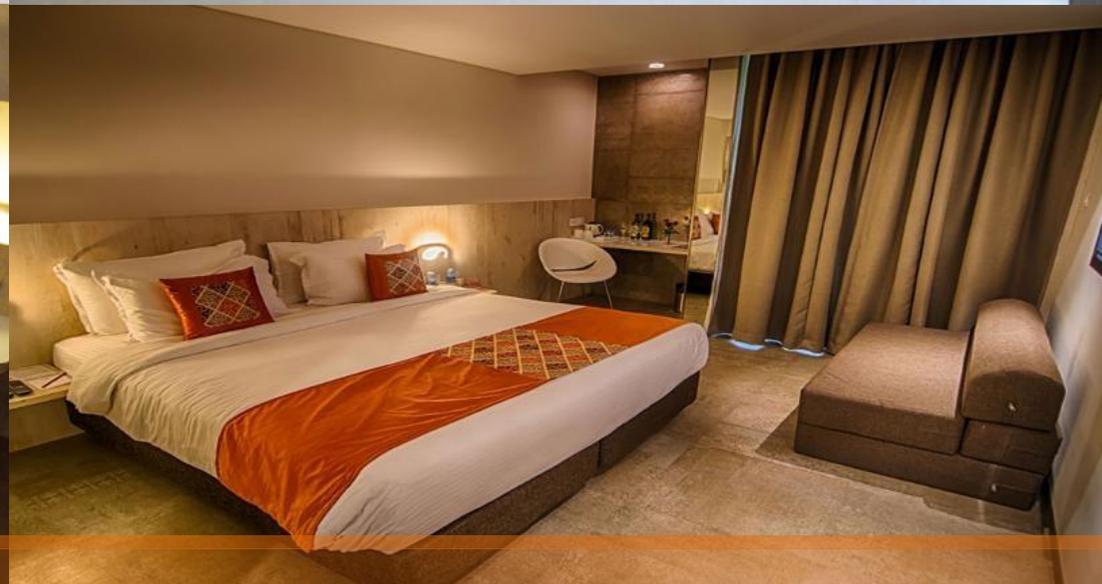
### PROJECT DETAILS

Client: Matric Partner India  
Sector: Private Equity  
Location: Mumbai  
Area: 8000 Sqft  
Duration:

Architect: Interics  
PMC(Management): -  
PMC (execution): -  
MEP Consultant: -  
3<sup>rd</sup> Party: -

Scope of Services:  
Civil, Interior, Plumbing, Furniture

\* Real picture



## PROJECT DETAILS

Client: Mosaic Infra Pvt. Ltd.

Sector: Hospitality

Location: Goa

Area: 7000 Sqft

Duration:

Architect: Sandeep Sangal Associate

PMC(Management): -

PMC (execution): -

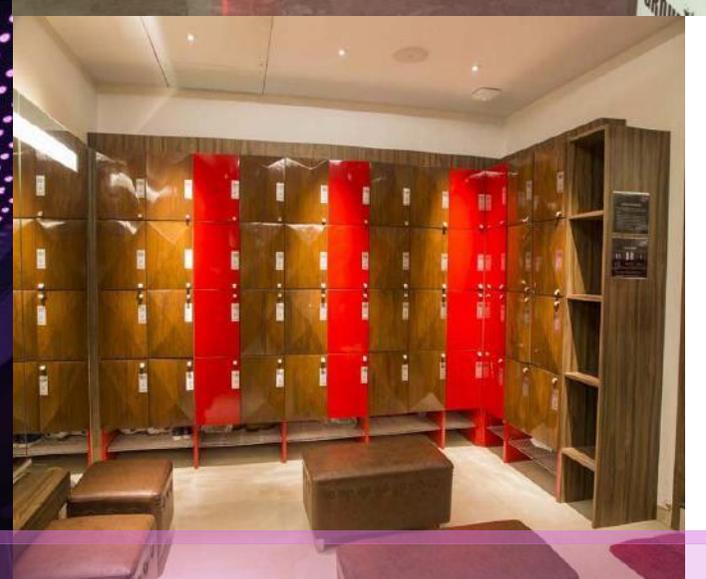
MEP Consultant: -

3<sup>rd</sup> Party: -

Scope of Services:

Interior, Furniture

\* Real picture



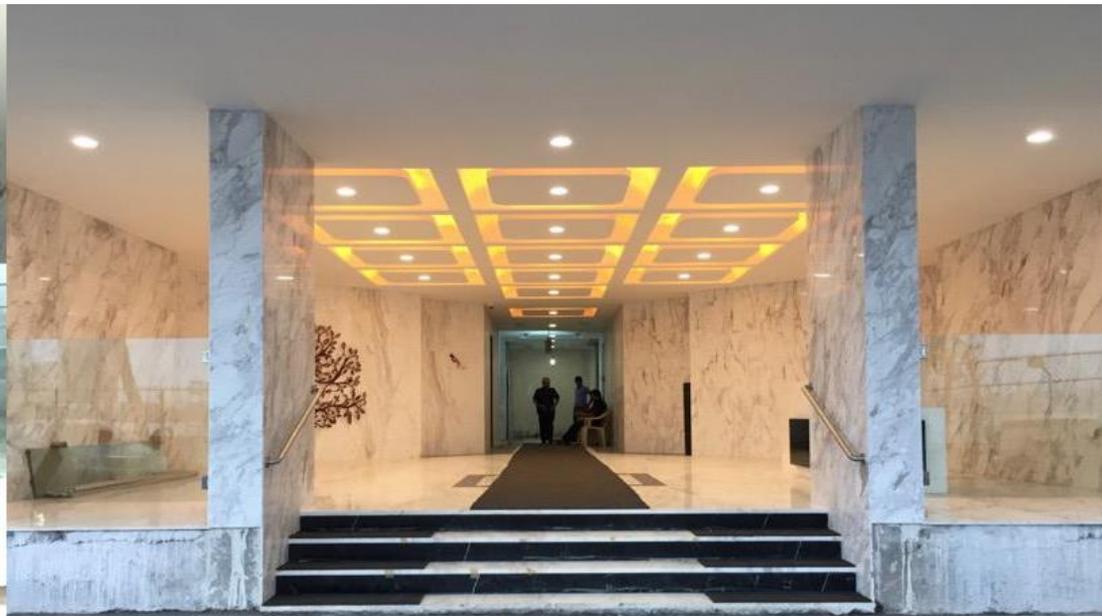
## PROJECT DETAILS

Client: 48 fitness  
Sector: Fitness  
Location: Mumbai  
Area: 3500 Sqft  
Duration:

Architect: Naren Kuwadekar Associates  
PMC(Management): -  
PMC(execution): -  
MEP Consultant: -  
3<sup>rd</sup> Party: -

Scope of Services:  
Civil, Interior, Plumbing, Acoustic, Modular furniture

\* Real picture



## PROJECTDETAILS

Client: Maker Tower L  
Sector: CHSL  
Location: Mumbai  
Area: 2000 Sqft  
Duration:

Architect: dwpInterics  
PMC(Management): -  
PMC (execution): -  
MEP Consultant: -  
3<sup>rd</sup> Party: -

Scope of Services:  
Civil, Interior, Plumbing, Steel

\* Real picture



## PROJECT DETAILS

Client: Omidyar Network  
Sector: Private Equity  
Location: Mumbai  
Area: 3500 Sqft  
Duration:

Architect: dwpInterics  
PMC(Management): -  
PMC (execution): -  
MEP Consultant: -  
3<sup>rd</sup> Party: -

Scope of Services:  
Civil, Interior, Plumbing, Modular furniture, Acoustic

\* Real picture



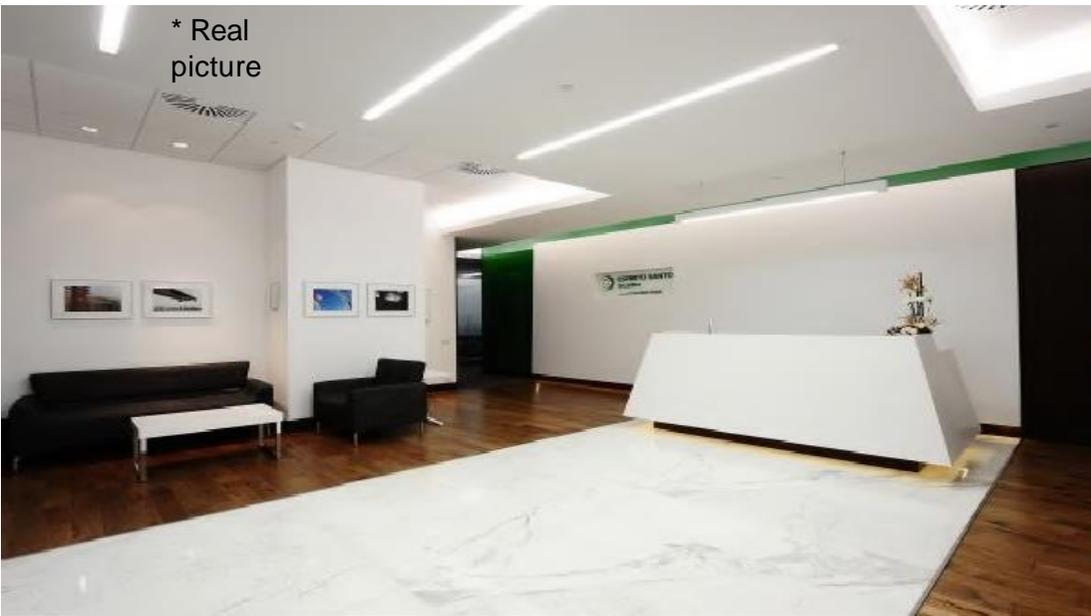
## PROJECTDETAILS

Client: NMRothschild  
Sector: Finance Institutions  
Location: Mumbai  
Area: 12000Sqft  
Duration:

Architect: Interics  
PMC(Management): -  
PMC (execution): -  
MEP Consultant: -  
3<sup>rd</sup> Party: -

Scope of Services:  
Civil, Interior, Plumbing, Furniture

\* Real picture



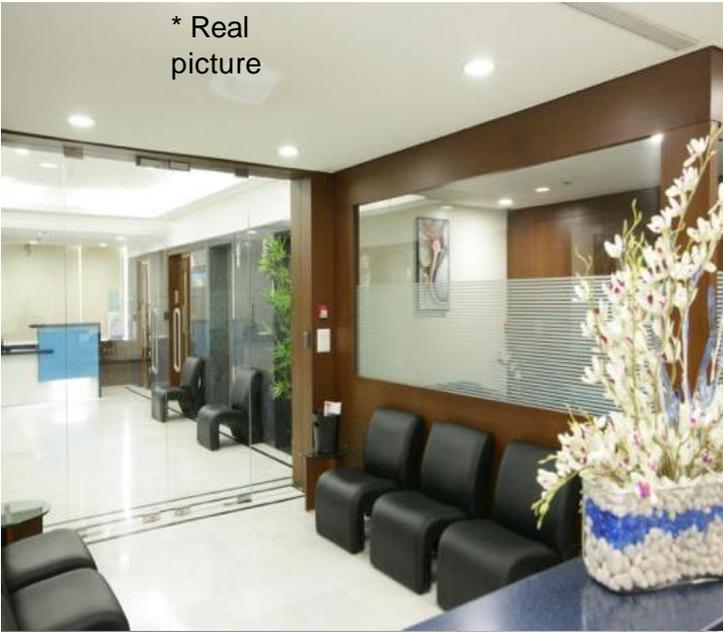
## PROJECT DETAILS

Client: Esprito Santo  
Sector: Finance Institutions  
Location: Mumbai  
Area: 8500Sqft  
Duration:

Architect: Interics  
PMC(Management): -  
PMC (execution): -  
MEP Consultant: -  
3<sup>rd</sup> Party: -

Scope of Services:  
Civil, Interior, Plumbing, Furniture

\* Real picture



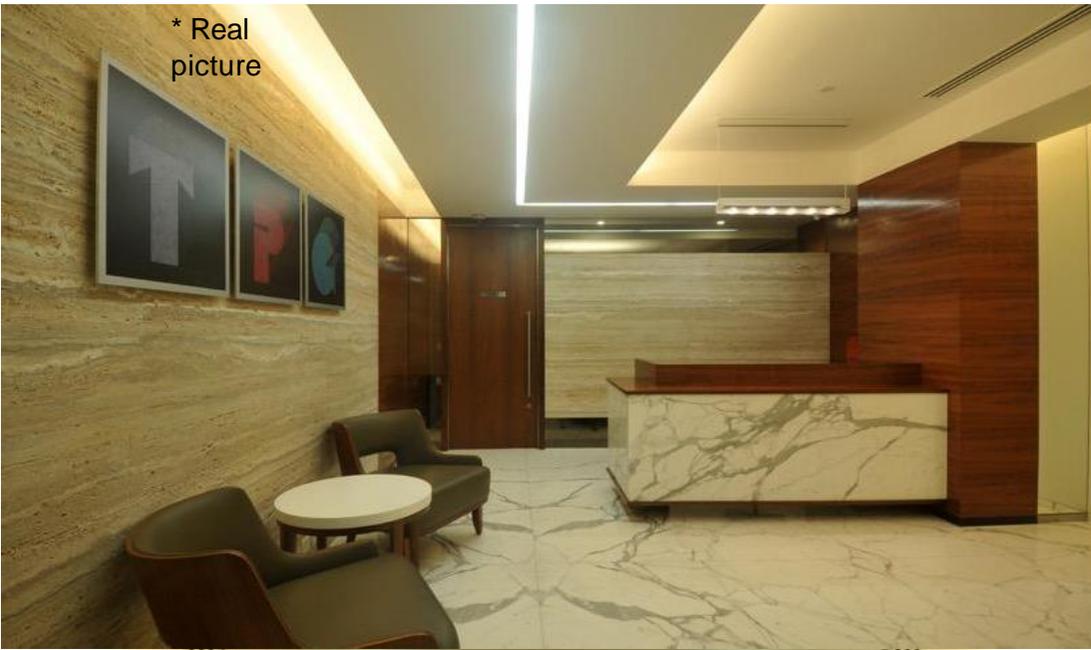
## PROJECT DETAILS

Client: Ankur Drugs  
Sector: Pharma  
Location: Mumbai  
Area: 5000 Sqft  
Duration:

Architect: Shriji Decor Pvt. Ltd.  
PMC(Management): -  
PMC (execution): -  
MEP Consultant: -  
3<sup>rd</sup> Party: -

Scope of Services:  
Civil, Interior, Plumbing, Electrical, Furniture

\* Real picture



## PROJECT DETAILS

Client: TPG India  
Sector: Multinational Organization  
Location: Mumbai  
Area: 12000Sqft  
Duration:

Architect: Interics  
PMC(Management): -  
PMC (execution): -  
MEP Consultant: -  
3<sup>rd</sup> Party: -

Scope of Services:  
Civil, Interior, Plumbing, Furniture, Acoustic

\* Real picture



## PROJECT DETAILS

Client: Mr. Jain  
Sector: Private homes  
Location: Mumbai  
Area: 7000 Sqft  
Duration:

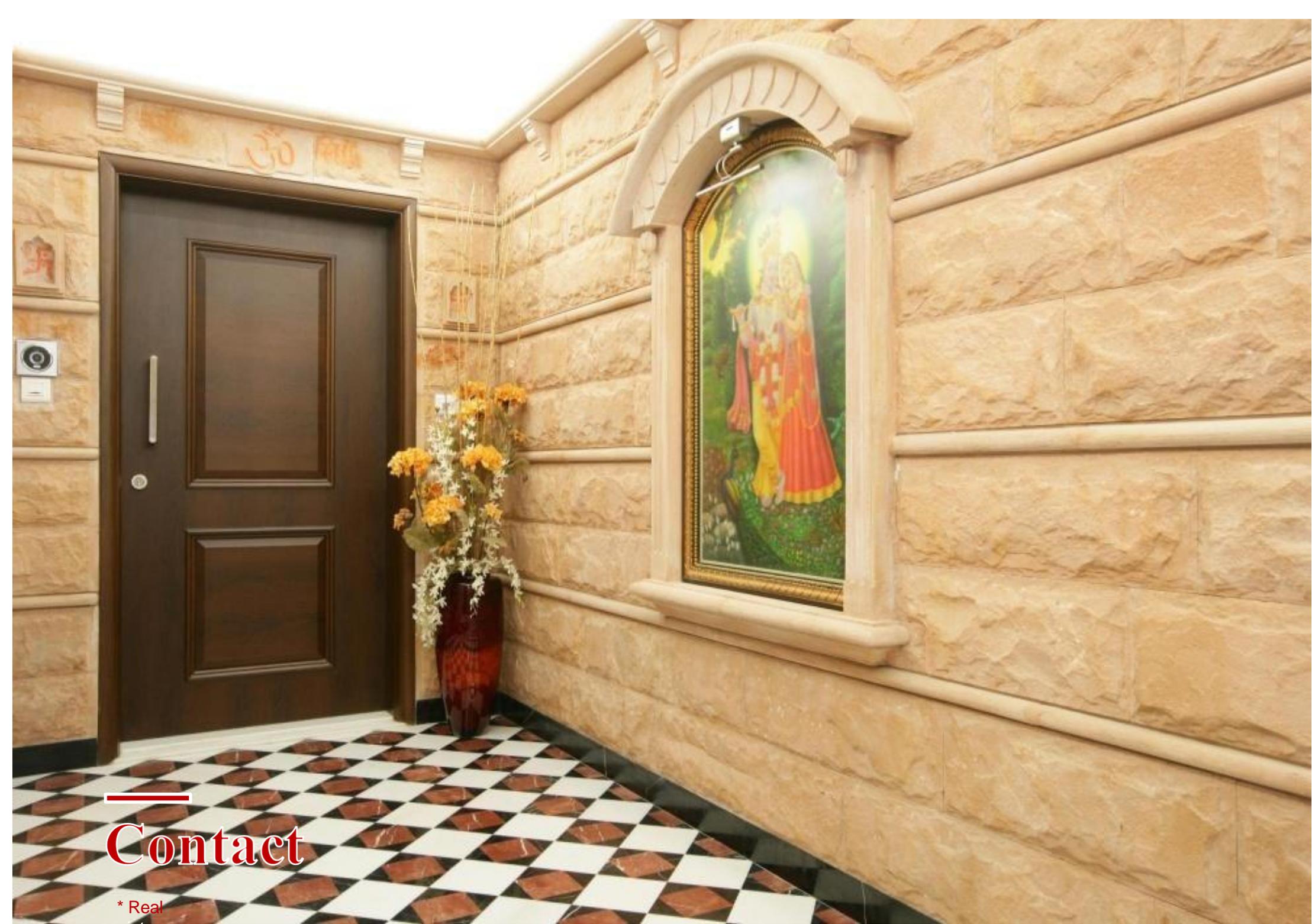
Architect: Shriji Decor Pvt. Ltd.  
PMC(Management): -  
PMC (execution): -  
MEP Consultant: -  
3<sup>rd</sup> Party: -

Scope of Services:  
Design, Civil, Interior, Plumbing, Electrical, A.C.,  
Furniture

# Geographical Coverage

- ☆ Head Office and Manufacturing Unit
- Regional Reach – 9 cities





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Contact

\* Real

## Get In Touch



\* 3D

### **Mumbai (H.O.)**

25, New mukadam comp.  
sector 1, Gen A.K.V. marg,  
Malad East, Mumbai 400097

022 28415338

[info@shrijidecor.com](mailto:info@shrijidecor.com)  
[www.shrijidecor.com](http://www.shrijidecor.com)

### **Kolkata**

FE-495, Ground Floor. Sector-  
III. Salt lake. Kolkata-700 106

### **Bangalore**

133, Marenahalli, Village Jala  
hobli, Bangalore - 562149

### **Vizag**

LIG 21, Near Ladies hostel  
Nehru Nagar, Ram Nagar,  
Visakhapatnam, Andra  
Pradesh, 530003